



1620 26th Street, Suite 2080N
Santa Monica, CA 90404 USA

FOR IMMEDIATE RELEASE:

June 02, 2015

**ICONIC VIDEO GAME FRANCHISE *MEGA MAN*[™]
IN DEVELOPMENT FOR 26-EPIISODE ANIMATED TV SERIES
BY DENTSU ENTERTAINMENT USA, INC.
& MAN OF ACTION ENTERTAINMENT**

**Capcom's Perennial Hit Ready for Airwaves
By 2017 *Mega Man* 30th Anniversary**

SANTA MONICA, CA – Dentsu Entertainment USA has partnered with [Man of Action Entertainment](#) to develop a 26-episode animated series based on [Capcom's](#) iconic video game franchise **Mega Man[™]** for the global market, it was announced today by Yuichi Kinoshita, President and Chief Executive Officer, [Dentsu Entertainment USA, Inc.](#) Under terms of the deal, Dentsu Entertainment holds worldwide broadcast and licensing rights for all aspects of the new **Mega Man** TV series.

Dentsu handpicked [Man Of Action Entertainment](#), creators of *Ben 10* and *Generator Rex*, to create, write and executive produce the all-new **Mega Man** animated series. Disney/Marvel's Academy Award®-winning feature *Big Hero 6* utilized the characters and team created by Man of Action, the bi-coastal creative studio and writers' collective formed by creators and acclaimed comic book writers Joe Casey, Joe Kelly, Duncan Rouleau and Steven T. Seagle. Marvel called upon Man of Action to produce and write *Ultimate Spider-Man* and *Marvel's Avengers Assemble* for their successful launches on Disney XD. The new **Mega Man** series has a target air date of 2017, coinciding with the franchise's 30th anniversary.

"We are very excited about the opportunity to introduce an all-new **Mega Man** to loyal fans and kids," said Kinoshita, commenting on the deal. "Having a celebrated character from Japan reimaged by Man Of Action is the ideal project for Dentsu Entertainment USA."

Man of Action's Rouleau said, "The 1990s **Mega Man** TV series was cool and different than other series targeted at kids during that time. It featured great action, but also brought the laughs. **Mega Man** is a character that is even more relevant for today's kids and we are really looking forward to creating something new that still respects the long tradition of the character."

The **Mega Man** franchise is grounded in a series of video games, first launched in 1987, featuring battles fought by the eponymous blue robot protagonist and an ongoing cast of allies and enemies. The **Mega Man** multiverse has spawned over 130 video games on multiple gaming systems, selling over 30 million copies worldwide, as well as a plethora of toys, comics and collectibles. A highly-rated **Mega Man** TV series was popular in the USA in the 1990s and aired for several seasons.

About Dentsu Entertainment USA, Inc.

Dentsu Entertainment USA, Inc. was formed in 2010 as a wholly owned subsidiary of Dentsu Inc. (Tokyo Stock Exchange, Code 4324). Dentsu Inc. is the world's largest advertising agency, and a leading producer of Japanese animation, with approximately 40,000 full-time employees and more than 750 subsidiaries and affiliates worldwide. Dentsu Entertainment USA develops original animation programming and media content for domestic and international markets, and manages licensing programs for new and existing properties. Current projects include: **YO-KAI WATCH™** now in development for the Americas in 2015, which debuted on TV Tokyo and is consistently ranked as the top-rated show in its time block; **LBX™** (a.k.a. " **Little Battlers eXperience**"), a highly successful animation, video game and toy franchise, based on miniature customizable robots; **Deltora Quest®**, a 52-episode animated series airing globally, and based on the international top-selling fantasy-adventure book series of the same name; and **Monsuno®**, an innovative toy line and animated boys action adventure series currently airing on Nicktoons and free-to-air channels in more than 150 countries. Dentsu Entertainment USA is headquartered in Santa Monica, CA. For more information, please visit www.DentsuEntertainment.com.

About Capcom

Capcom is a leading worldwide developer, publisher and distributor of interactive entertainment for game consoles, PCs, handheld and wireless devices. Founded in 1983, the company has created hundreds of games, including best-selling franchises *Resident Evil™*, *Street Fighter™*, *Mega Man™* and *Devil May Cry™*. Capcom maintains operations in the US, UK, France, Germany, Tokyo, Hong Kong and Korea, with corporate headquarters located in Osaka, Japan. More information about Capcom and its products can be found at www.capcom.com.

About Man Of Action Entertainment

Man of Action Entertainment, the bi-coastal creative studio and writers' collective, started in 2000, created the megahit *Ben 10*, a three billion dollar boys' action empire that has been called the most successful superhero launch of the past decade, and *Generator Rex*, both for Cartoon Network. Man of Action Entertainment consists of creators and acclaimed comic book writers Joe Casey, Joe Kelly, Duncan Rouleau and Steven T. Seagle, having collectively worked on the largest franchise characters in comics from *Superman* to *X-Men* before refocusing on creating worlds and characters for their own original work published through their Man of Action imprint at Image Comics. Man of Action served as co-executive producer and writer for Marvel's *Ultimate Spider-Man* and as executive producer/writer for *Marvel's Avengers Assemble* on Disney XD. Beyond the world of animation, Man of Action has created wildly successful video games, toy lines, comic books, stage productions, as well as forthcoming feature films and live action television series, most based on their own original comic book series and graphic novels. Disney/Marvel's Academy Award®-winning feature *Big Hero 6* utilized the characters and team created by Man of Action, as credited in the film's main titles. The film marked both the first time Disney turned Marvel comic book characters into an animated film and the first film based on comic book I.P. to win an Academy Award®. Upcoming projects based upon Man of Action creations include *The Great Unknown*, *KAFKA*, *Officer Downe*, *I Kill Giants* and *The Crusades* with Man of Action producing them and in most cases, creating and writing the adaptation of their original creator-owned work. Learn more at: <http://www.manofaction.tv> **Facebook:** <http://www.Facebook.com/ManOfActionEnt> **Twitter:** <http://www.Twitter.com/ManOfActionEnt> **Instagram:**<http://instagram.com/ManOfActionENT>

CONTACTS: *For Dentsu Entertainment USA:*

Karen Strickholm

505-660-9423

KS@KarenStrickholm.com

For Man of Action Entertainment:

Brenda Feldman

818-808-0000

FeldmanPR1@gmail.com